## **CLAIMS**

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## What is claimed is:

- A method of visually locating a memory module, the method comprising: receiving an electronic communication by circuitry on the memory module to be visually located;
  - activating a beacon state in the memory module due to receipt of the electronic communication; and
- electronically turning on a beacon device on the memory module when the beacon state is activated to draw attention to that memory module.
- 2. The method of claim 1, wherein the beacon device comprises a light emitting diode (LED).
- 3. The method of claim 1, wherein the beacon device comprises an electromechanical device that remains activated even in the absence of power.
- 20 4. The method of claim 1, wherein the electronic communication is sent by a memory error interface on a system board.
  - 5. The method of claim 1, wherein the beacon state is activated by programming a flag bit in a register on the memory module.
  - 6. The method of claim 1, further comprising, prior to receiving the electronic communication:

detecting a memory error;

- determining a logical memory module number of the memory error; and sending the electronic communication to the memory module corresponding to the logical memory module number.
- 7. The method of claim 1, further comprising:

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using a software application configured with capability to initiate sending the electronic communication to the memory module.

- 8. The method of claim 7, wherein the software application comprises a type of application from a group of types including manageability applications and diagnostic applications.
  - 9. The method of claim 1, wherein the electronic communication is sent from self-diagnostic circuitry on the memory module.
  - 10. An apparatus to visually locate a memory module in a memory system with a plurality of memory modules, the apparatus comprising:
    - a system board including a memory controller and a plurality of memory module slots on the system board; and
    - a plurality of memory modules seated in the plurality of memory module slots; and
      - a beacon unit on a memory module with a beacon device and control circuitry for turning on the beacon device when an electronic communication to turn on the beacon device is received by that memory module.
    - 11. The apparatus of claim 10, wherein the beacon device comprises a light emitting diode (LED).
- 25 12. The apparatus of claim 10, wherein the beacon device comprises an electromechanical device that remains activated even in the absence of power.
- 13. The apparatus of claim 10, wherein the memory modules comprise dual in-line memory modules (DIMMs).
  - 14. The apparatus of claim 10, wherein the memory modules comprise single in-line memory modules (SIMMs).

15. The apparatus of claim 10, wherein the memory modules comprise Rambus in-line memory modules (RIMMs).

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- 16. The apparatus of claim 10, wherein the system board comprises a computer motherboard.
- 17. The apparatus of claim 10, wherein the system board comprises a cell board.
  - 18. The apparatus of claim 10, further comprising a memory error interface unit on the system board that is configured to send the appropriate electronic communication to the memory module.

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- 19. The apparatus of claim 18, further comprising a manageability processor communicatively coupled to the memory error interface.
- 20. The apparatus of claim 19, wherein the manageability processor is compatible with an intelligent platform management interface (IPMI).
  - 21. The apparatus of claim 10, wherein the electronic communication is sent by the memory controller to the memory module.
- 25 22. The apparatus of claim 10, wherein the beacon unit further comprises a second beacon device and control circuitry for turning on the second beacon device.
- 23. The apparatus of claim 22, wherein the beacon device and the second beacon device are of different colors to visually distinguish them.
  - 24. The apparatus of claim 10, wherein each of the memory modules includes a corresponding beacon unit.

- 25. The apparatus of claim 10, further comprising a software application configured with capability to initiate sending the electronic communication to the memory module.
- 26. The apparatus of claim 10, further comprising self-diagnostic circuitry on the memory module that is configured with capability to turn on the LED on that memory module.
- A system for visually locating a memory module, the system comprising: means for receiving an electronic communication by circuitry on the memory module to be visually located;
  - means for activating a beacon state in the memory module due to receipt of the electronic communication; and
- means for electronically turning on a beacon device on the memory module when the beacon state is activated to draw attention to that memory module.

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